

UNITING GRASSROOTS POWER WITH GRASSTOPS INFLUENCE

COMMUNITY OUTREACH | VOLUNTEER MOBILIZATION | PUBLIC EDUCATION | POLICY ADVOCACY | STRATEGIC PARTNERSHIPS

Democracy in Action Now is a 501(c)(4) organization based in New Orleans, Louisiana, dedicated to driving systemic transformation by uniting grassroots community power with grasstops leadership influence. We believe real change happens when communities and leaders come together to prioritize the needs and voices of all citizens. Our vision is a Louisiana and Gulf South where every resident, regardless of zip code, has the organizing power and the political access to shape the decisions that affect their lives, and where public policy reflects the people it serves, not just the interests that can afford to be heard.

OUR APPROACH



COMMUNITY OUTREACH

Door-to-door canvassing, community events, and town halls that start real conversations.



VOLUNTEER MOBILIZATION

Recruiting and training volunteers who become the backbone of the movement.



PUBLIC EDUCATION

Making political processes, policy, and candidates understandable to everyday citizens.



POLICY ADVOCACY

Working directly with policymakers and legislators to advance people-first policy.



STRATEGIC PARTNERSHIPS

Alliances with organizations, advocacy groups, and institutions that share our goals.

OUR VALUES

COMMUNITY VOICE

The people directly affected by an issue shape how we act on it.

COALITION BUILDING

We unite grassroots advocates and grasstops influencers around shared goals.

NONPARTISAN FOCUS

We advocate for people-first outcomes, not party positions.

ACCOUNTABILITY

We hold public officials to the same standard we hold ourselves.

ACCESS

Direct lines to community leaders, business owners, faith leaders, and policymakers.

WHO WE SERVE

RESIDENTS & COMMUNITY GROUPS seeking a stronger voice in local decisions.
CANDIDATES & CAMPAIGNS who prioritize people over politics.
POLICYMAKERS & LEGISLATORS looking for grounded, community-informed input.
COALITION PARTNERS working toward systemic policy change.

ORGANIZATIONAL CAPACITY

FIELD ORGANIZING volunteer recruitment, training, and field organizing.
PUBLIC EDUCATION voter education programming for everyday citizens.
POLICY RESEARCH research and legislative advocacy on people-first issues.
COALITION CONVENING connecting grassroots and grasstops networks.

GRASSROOTS

Community outreach, volunteer mobilization, public education, and local advocacy that put power in residents' hands.

GRASSTOPS

Engaging influencers, strategic partnerships, and policy advocacy that move decision-makers.

TOGETHER

Grassroots pressure and grasstops influence moving in the same direction to drive lasting change.

LEADERSHIP

Telley Madina, President

Telley Madina is President of Democracy in Action Now, a 501(c)(4) organization uniting grassroots power with grasstops influence across Louisiana and the Gulf South. He leads the organization's strategy for community outreach, volunteer mobilization, policy advocacy, and coalition building, working at the intersection of community organizing and public policy to connect everyday residents with the policymakers and influencers who can act on their behalf. Under his leadership, Democracy in Action Now builds direct lines between communities and decision-makers, translates grassroots concerns into policy outcomes, and holds public officials accountable to the people they represent. Telley's approach is rooted in the belief that lasting change happens when the people closest to an issue have real power to shape it, and when those with influence are engaged as partners in that work rather than gatekeepers to it.

Empowering Individuals. Influencing Leaders. Building Coalitions.

